

Abstract

Financial performance analysis is an essential process for assessing the financial health of an organization and its ability to meet long-term sustainability goals. This study focuses on analyzing the financial performance of an organization over a specified period, using various financial indicators to evaluate its profitability, liquidity, efficiency, and solvency. The research aims to offer insights into the organization's financial strengths and weaknesses, providing a comprehensive overview of its operational and financial efficiency.

Data for the study was collected from the organization's financial statements, including income statements, balance sheets, and cash flow statements. Key financial ratios, such as return on assets, current ratio, debt-to-equity ratio, and gross profit margin, were analyzed to assess the company's overall performance. The findings indicate that while the organization demonstrates strong profitability and asset management, there are areas for improvement, particularly in liquidity management and cost control.

The study concludes with recommendations to enhance financial performance, such as optimizing working capital management, reducing operating costs, and improving debt management strategies. This research provides valuable insights for management, investors, and stakeholders to make informed decisions and ensure sustainable growth, enabling the organization to strengthen its competitive position and financial stability in the market.